BOXX Value-Added Reseller Application

This application provides information to BOXX Technologies about companies interested in joining our Value Added Reseller (VAR) program as an authorized reseller of BOXX products. Information on this application is considered strictly confidential and will be used only pursuant to the authorization of the company named below. This application does not, in any way, imply or constitute a contractual agreement between BOXX Technologies and the applicant.

I. General Information

Corporate

Legal Company Name: ________________________________________________________________
Address: ____________________________________________________________________________
Telephone: ____________________________________________________________________________
Fax: ___________________________________________________________________________________
E-Mail: ______________________________________________________________________________
Web Address: __________________________________________________________________________
Corporation, Partnership, or LLC? __________________________________________________________

Company Principals

Name, Title, Email: ____________________________________________________________________
Name, Title, Email: ____________________________________________________________________
Name, Title, Email: ____________________________________________________________________

Key Contacts

Sales (name, title, email) ________________________________________________________________
Marketing (name, title, email): __________________________________________________________________
Service (name, title, email): ___________________________________________________________________
Accounting (name, title, email): __________________________________________________________________

Total number of people on your staff: _______
Total Number of Service People: _______

II. Business Information

What was your sales volume in last year and the year prior? ____________________________
Describe your target markets, and related geographic territory:
_________________________________________________________________________________________

Do you currently represent (Check all that apply)

__Autodesk
__Adobe
__V-Ray (Chaos Group)
__Sony
__The Foundry
__Wacom
__Fusion 10
__VizRT
__Houdini (Side Effects Software)
__Massive
__RealFlow
__ZBrush (Pixologic)
__Motion Analysis Corp
__Thinkbox Software
__AVID
__Ulead

What markets comprise your selling profile, and what percentage (approx.) is each of your total sales?

__Broadcast TV _____%
__Corporate _____%
__Commercial Production _____%
__Educational _____%
What types of support do you offer your customers? (Check all that apply)
- On-site technical
- Newsletter
- Technical hotline
- Seminars
- Product training
- Consultation
- Maintenance
- Customer Service
- Other

III. BOXX Business Plan (Check all that apply)
If approved, what BOXX-related marketing activities do you plan for the coming year?
- Seminars
- Open House
- On-site Demonstrations
- Direct Mail
- Advertising
- Other (please explain)

IV. Financial Information
Please attach a copy of your current financial statements (on official company letterhead) to this application, and include any other relevant documents.

Bank Name/Address:
Name: ______________________________________________________________________________________
Address: ______________________________________________________________________________________
______________________________________________________________
______________________________________________________________
Telephone: _________________________________________
Fax: _______________________________________________

V. Conclusion
Submitted by:
Signature: _______________________________ Date: _____________
Name: (Printed) ___________________________________________
Title: _________________________________________________

Please email this application and attachments to:
BOXX Technologies, Inc.
4616 W Howard Ln Suite #105
Austin, TX 78728
Tel: 512-835-0400
Fax: 512-835-0434
Email: resellers@boxxtech.com
Attn: Business Development Manager